

JOIN US FOR THE INAUGURAL

Nemours Children's Health Run & Walk

September 20, 2025



LOCATION

Nemours Estate
1600 Rockland Road
Wilmington, DE 19803

EVENT SCHEDULE

8 a.m.	Registration opens
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9 a.m.	Race starts
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8-11 a.m.	Activities, partner booths, KidZone, inflatables, DJ and more
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REGISTER

To register as a partner or donate, please scan the code or visit the website below.



[Nemours.org/DVRun](https://nemours.org/DVRun)

Nemours Children's Health Run & Walk

5K | Fun Run

Proceeds from this run, walk and wheelchair/adaptive-equipment event will support the Nemours Children's Compassionate Care Fund. Partners who donate \$5,000 or more can designate their funds to support a department of their choice at Nemours Children's Hospital, Delaware.

The Nemours Children's Compassionate Care Fund restores the health of critically ill and injured children wherever the need is greatest. As the central part of our mission, we provide children with world-class care, regardless of their family's insurance or financial resources. In our effort to go **well beyond medicine**, we bring health care directly to the most vulnerable children in our communities. From bold innovation to ambitious advocacy, our commitment to all families is at the heart of everything we do.



For partnership information, contact Kayla Hall
904.254.2068 or email kayla.hall@nemours.org.



Partnership Opportunities

Presenting Partner
\$25,000

Tax deductibility amount: \$23,650

Partnership:

- Exclusivity as Presenting partner of the 2025 Nemours Children’s Health Run & Walk
- Right of first refusal for 2026/2027 Presenting partner
- Verbal recognition on race day
- 30 complimentary race registrations
- 5 VIP parking spots on race day
- Nemours Children’s Health Run & Walk race shirts for all registered team members

Pre-Race Day Recognition

- Premier logo placement on the event website with link to your company website
- Premier logo placement on promotional materials (digital and print)
- Premier logo and naming recognition on social media posts (Facebook 58k followers, Instagram 22k followers, X 8k followers)
- One dedicated individual story post and included on story post for all sponsors

Race Day Recognition

- Speak and welcome participants on race day
- Provide pre-approved promotional items in participant race packets
- Host self-branded cheer station on the course
- Complimentary partner/team tent in Runner’s Village (includes partner banner at tent)
- **Premier logo placement on:**
 - all event signage
 - co-branded race day banner on stage
 - co-branded race day banner with all sponsors
 - participant race shirts, medals for the 5k and race bibs
 - three route signs placed on course

KidZone Partner
\$20,000

Tax deductibility amount: \$18,740

Partnership:

- Exclusivity as VIP KidZone partner of the 2025 Nemours Children’s Health Run & Walk
- Right of first refusal for 2026/2027 KidZone sponsor
- Verbal recognition on race day
- 28 complimentary race registrations
- 4 VIP parking spots on race day
- Nemours Children’s Health Run & Walk race shirts for all registered team members

Pre-Race Day Recognition

- Logo placement on the event website with link to your company website
- Logo and naming recognition on social media posts (Facebook 58k followers, Instagram 22k followers, X 8k followers)
- Included on story post for all sponsors on race day

Race Day Recognition

- Provide pre-approved promotional items in participant race packets
- Provide pre-approved gift bags or toys for the VIP KidZone
- Host self-branded cheer station on the course
- Complimentary partner/team tent in Runner’s Village (includes partner banner at tent)
- **Logo recognition on:**
 - co-branded VIP KidZone banner and coloring wall or host a coloring station
 - co-branded race day banner with all partners
 - participant race shirts
 - three route signs placed on course



Partnership deadline for all logo recognition is August 1, 2025.



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Partnership Opportunities

Partnership Benefits	START/FINISH \$15,000 EXCLUSIVE Tax deductibility amount: \$13,875	ONE-MILE FUN RUN \$10,000 Tax deductibility amount: \$9,100	GOLD \$7,500 Tax deductibility amount: \$6,825	SILVER \$5,000 Tax deductibility amount: \$4,550	BRONZE \$2,500 Tax deductibility amount: \$2,050
PARTNERSHIP					
Verbal recognition on race day	✓	✓	✓	✓	
Complimentary race registrations	25	20	15	10	10
VIP parking spots	Three	Two			
PRE-RACE DAY RECOGNITION					
Recognition on the event website	Logo with link to your website	Logo with link to your website	Logo	Logo	Logo
Social media recognition (Facebook 58k followers, Instagram 22k followers, X 8k followers)	Mentioned in an all-partners post on race day	Mentioned in an all-partners post on race day	Mentioned in an all-partners post on race day	Mentioned in an all-partners post on race day	
RACE DAY RECOGNITION					
Company logo on start/finish line banner and kids capes	Premier logo placement				
Company logo on participant medal for the Fun Run		Premier logo placement			
Opportunity to provide pre-approved promotional items in participant packets	✓	✓	✓	✓	✓
Opportunity to host self-branded cheer station on the course	✓	✓			
10' x 10' partner tent in Runner's Village with banner	✓	✓	✓	✓	
Recognition on co-branded race day banner with all partners	Logo	Name	Name	Name	Name
Recognition on participant race shirt	Logo	Logo	Name	Name	Name
Recognition on marker signs	Logo on two route signs	Logo on two route signs	Logo on one route sign	Logo on one route sign	



Nemours Children’s Health Run & Walk race shirts will be given to all partnership-level registered team members. Partnership deadline for all logo recognition is August 1, 2025.



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